

Execution-OS Course Brochure

EXECUTION-OS: Build Your AI-Powered Execution System

Hands-on workshop for business leaders — leave with a production-ready system on your own MacBook.

- Price: RM 15,000 per seat (Gate criteria: full payment)
- Target: 5–7 confirmed seats
- Trainer: Sean Tay (TTT-certified)
- HRDF Claimable

Workshop Quick Stat

The Leadership Imperative: A System Built for Execution

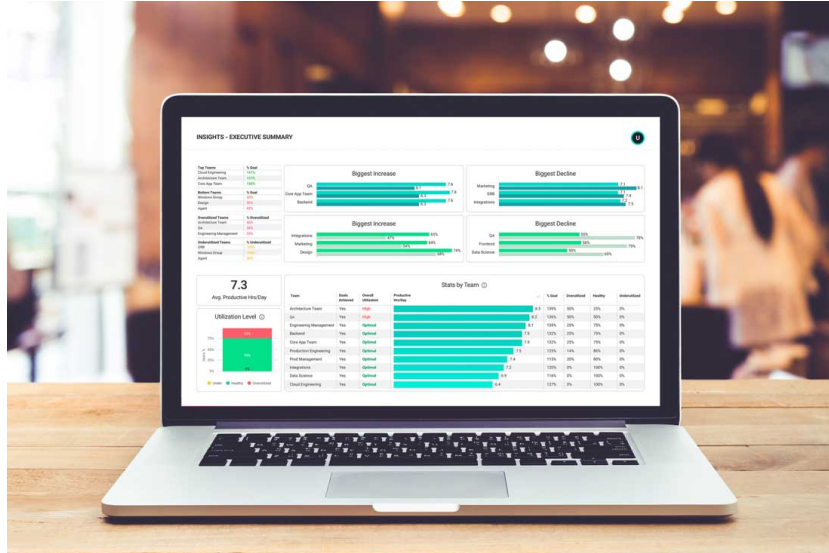
In today's accelerated business environment, the sheer volume of data, decisions, and competing priorities can overwhelm even the most disciplined leaders. The Execution-OS is not merely a theoretical exercise; it is a profound shift in how you operate daily. As senior decision-makers, the challenge is rarely a lack of strategy, but rather the execution gap—the space where brilliant plans falter due to context loss and operational friction.

This program equips you with the exact AI execution system used by top-tier executives to run their companies. Rather than absorbing passive lectures, you will build a sophisticated, personalized AI-powered command center directly on your own device. Every component is tailored to your business, your team dynamics, your specific revenue targets, and your quarterly goals. By the end of this hands-on workshop, you will transition from managing chaos to orchestrating precise, accountable, and highly visible outcomes.

Why This Workshop: Bridging the Execution Gap

The operational realities of modern leadership demand more than static spreadsheets and disjointed meetings. The executive pain points are systemic: a persistent execution gap where strategic intent fails to translate into daily action, severe context loss across weeks and quarters, and insidious decision drift where commitments are quietly forgotten. Furthermore, leaders suffer from accountability gaps between formal meetings and squander invaluable hours on administrative notes and follow-up tracking.

The promise of this workshop is tangible and immediate. You are not paying for abstract theories; you are investing in a system that compresses the typical adoption lag from months to zero days. You will experience a measurable reduction in time spent on routine task capture and decision logging, enabling you to reclaim your focus for high-leverage strategic initiatives. By installing an execution framework directly into your digital workflow, you transform abstract accountability into a daily, unavoidable reality.



Visualizing Your Business Health: The Executive Dashboard in Action

Prerequisites & Suitability Notes

A Note on Attendance: The CEO or founder should attend personally. The system requires your unique vision and metrics to function optimally. For larger organizations (200+ employees), note that this workshop builds your **personal execution cockpit**. While it serves as the command center for your direct reports' performance, broader organizational rollout is handled as a separate engagement.

Key Modules & Agenda

The workshop is deliberately structured into three intensive, half-day sessions. Each 4-hour block is meticulously designed to build upon the last, ensuring that you graduate from foundational setup to advanced operational mastery. You will be guided step-by-step, transforming theoretical concepts into a living, breathing digital infrastructure.

- **Session 1: Build Your Kitchen.** The foundation of your system. You will navigate the setup process, establish your personalized AI vault, and execute your first natural language captures and decisions.

- **Session 2: Deepen Your System.** Transitioning from basics to power user. You will integrate your communication tools (email and calendar) and deploy grounded AI for zero-hallucination knowledge synthesis.
- **Session 3: Run Your Company.** The culmination of the framework. You will establish a robust 90-day plan, define critical metrics, and finalize the daily operating rhythm that will govern your execution strategy moving forward.

Session	Theme	Key Outcomes
Session 14 Hours	Build Your Kitchen	<ul style="list-style-type: none"> • Set up your Claude Code AI assistant and secure vault. • Make your first strategic capture and log a business decision. • Walk out on Day 1 with a fundamentally running system.
Session 24 Hours	Deepen Your System	<ul style="list-style-type: none"> • Master advanced search, retrieval, and task management skills. • Successfully connect Gmail, Google Calendar, and NotebookLM. • Train your AI to inherently understand your unique business context.
Session 34 Hours	Run Your Company	<ul style="list-style-type: none"> • Construct a comprehensive 90-day execution plan with defined Rocks. • Establish a weekly Scorecard and an actionable Issues List. • Complete your first War Room simulation and secure your daily rhythm.



Integrating Advanced AI Analytics into Daily Operations

Price: RM15,000