



T42 Academy is here to make sure you're not left behind.



AI-DRIVEN SALES STRATEGIES FOR THE DIGITAL AGE (1 DAY WORKSHOP)

Session 1: AI-Guided Selling

- ✓ Learn how AI enhances sales processes from analyzing buyer conversations to uncovering insights, to exploring the latest AI technologies that boost sales effectiveness.

Session 2: Generative AI in Sales

- ✓ Discover how generative AI speeds up the buying process, builds stronger client relationships, and engages buyers with AI-powered tools through interactive exercises.

Session 3: Sales Automation

- ✓ Streamline prospecting and admin tasks with AI automation. Gain actionable insights, explore case studies, and see how automation accelerates sales growth.

Session 4: Personalized Content Experiences

- ✓ Boost engagement with AI-driven personalization. Learn best practices for creating tailored content experiences backed by real-world examples and success stories.

Session 5: Evolving Buyer Behaviors

- ✓ Understand how buyer behavior has shifted post-pandemic. Explore how AI helps personalize sales strategies to meet evolving preferences and expectations.

Session 6: Data Analytics in Sales

- ✓ Unlock the power of data-driven decision-making. Use advanced analytics tools to optimize sales performance and enhance efficiency through AI workflows.

Session 7: Implementation & Case Studies

- ✓ See AI strategies in action through real-world case studies. Build your own AI-driven sales strategy implementation plan.
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Why Join This Training?

- ✓ Master the fundamentals of AI in digital marketing
- ✓ Balance automation with human creativity & storytelling
- ✓ Gain hands-on experience through workshops and group projects



> Scan the QR to secure your spot.

Our strategies are tested, not textbook. We don't teach fluff, we teach what performs.

Contact Us



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